Africa's Largest Product Tour heads to East Africa, kickstarting in Nairobi, Kenya.

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FOR IMMEDIATE RELEASE

The 3rd Annual Inspire Africa Product Tour embarked on a 4 date city tour of East Africa this February and March. Starting on February 26th in Nairobi, the tour also stopped in Kigali, Kampala and will end on March 13th in Lusaka.

The Inspire Africa Product Tour is a dynamic, continent-wide initiative designed to ignite innovation and empower Africa's product community. It offered an immersive experience that brought together product enthusiasts, communities, practitioners, and leaders to explore the core principles of product development, tackle Africa's unique market challenges, and foster a culture of innovation.

In each city, product leaders Christian Idiodi and Chidi Afulezi delivered free community product talks where attendees gained actionable insights on building impactful products, boosting career growth in product management and driving innovation.

Supported by the Ministry of Information, Communications Technology and National Guidance, the talk catered to product beginners, experienced practitioners, or entrepreneurs looking to scale their impact. It offered unparalleled opportunities to learn, network, and connect with like-minded changemakers shaping the future of Africa's product ecosystem.

"We are pleased to work with the Inspire Africa Foundation on this transformative initiative to advance product leadership and digital innovation in Uganda and across the continent. This collaboration comes at a critical time, as the Government of Uganda, through the Ministry of ICT & National Guidance, is enhancing its efforts to leverage technology for economic growth, improved service delivery, and the development of a stronger innovation ecosystem." said the Undersecretary of the Ministry of ICT and National Guidance.

Christian Idiodi, Partner of Silicon Valley Product Group, Co-Founder of Inspire Africa Conference and Chairman at Innovate Africa Foundation, says,

"It's been 3 years since we set out on our first tour with the mission of discovering the state of product in Africa and finding the best ways for us to help. We toured innovation hubs, met incredible founders, spoke with brilliant public sector advocates, explored incubation programs, and taught workshops along the way. Since our first tour, we have launched the Innovate Africa Fund, the Innovate Africa Foundation, Inspire Africa Conference, and several other programs, along with our forthcoming Product Leadership Accelerator."

He added;

"This year, my team and I look forward to meeting as many product professionals, tech founders and entrepreneurs in Nairobi, Kigali, Kampala and Lusaka as possible; and encourage product communities from those regions and those passionate about building tech to solve Africa's problems to meet us along the way."

"We are grateful to the teams at Innovate Africa Fund, Innovate Africa Foundation, WorkNigeria, and SVPG; and partners including Ministry of ICT and Innovation Rwanda; and Ministry of Information, Communications Technology and National Guidance, Uganda*, for their support in driving innovation in Africa. With their partnership we are able to support the great product leaders who are building tech to solve problems in Africa, for Africa."*

The Inspire Africa Product Tour brought the energy and insights of the Inspire Africa Conference - Africa's largest tech product conference; directly to communities across the continent and with the 3rd Annual Conference happening in Rwanda later this year, the team is excited to see what the East African region has in store during the tour.

More information about the Inspire Africa Conference taking place 14th - 17th October 2025 at the Kigali Marriott Hotel can be found here: inspireafricaconference.com

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About Inspire Africa Product Tour

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Visit https://lu.ma/inspireafricaproductour25 for more details.

About Inspire Africa Conference

The Inspire Africa Conference brings together local and international product and training leaders to drive impact in the African product community and is organised by a few amazing companies (Silicon Valley Product Group, Product Leadership Accelerator, Innovate Africa Foundation, Innovate Africa Fund & Work Nigeria); all working to upskill African product experts.

The third annual Inspire Africa Conference scheduled for 14th - 17th October 2025 comes on the tails of a wildly successful conference in 2024. The event continues to be the only one of its kind on the African continent with robust product training opportunities and offers: - Upskilling by world-renowned product experts - Job readiness training by Work nigeria and employment partners - Networking opportunities in Africa and around the world - Insight into career opportunities for product experts - Paths to funding for Founders. Visit inspireafricaconference.com for more details.

For more details of the companies behind the tour and the conference visit: svpg.com , innovateafricafoundation.org innovateafricafund.com worknigeria.com africapla.com

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